

AiDA ADVISORY LLC

Digital Engineering and Enterprise Integration | Huntsville, AL

Engineering clarity for the programs that matter most.

AiDA Advisory is a founder-led digital engineering and enterprise integration firm helping defense organizations engineer, integrate, and decide with confidence: senior engagement on every effort, from the first conversation through the measured result.

CORE COMPETENCIES

- Systems engineering and MBSE: UAF and DoDAF architecture in Cameo MagicDraw, requirements traceability, and model governance
- Enterprise architecture: capability, operational, service, and resource views connecting strategy to execution
- Digital engineering strategy: practical adoption roadmaps, modeling conventions, and authoritative source governance
- Enterprise integration: engineering, program, and business systems operating as one enterprise
- AI-enabled engineering: AI applied to engineering work with sources and evidence preserved
- Program and acquisition support: technical baselines connected to acquisition and program decisions

DIFFERENTIATORS

- Founder-led delivery: senior engagement on every effort, from first conversation through measured result
- 30 years of engineering experience; 25 years supporting Department of Defense programs
- Engagement model: one problem, one accountable team, one measurable outcome
- Second founder-led defense company, built on SL1, Inc., an SAIC Exclusive Partner on AMCOM Express

FOUNDER EXPERIENCE

- MBSE team lead, IBCS: model-based integration across a multi-vendor air and missile defense environment
- Chief Architect, Army Futures Command: Project Convergence enterprise architecture and integration across nine Cross-Functional Teams
- Integrated Fires Capability Architecture informing the stand-up of the Integrated Fires Rapid Capability Office
- Missile defense architecture spanning C2BMC and next-generation systems, including MDA digital engineering environments
- Federated Architecture Network of Systems (FANS) for Army CIO/G-6
- Chief Architect, ACE-IT enterprise migration to MagicDraw

COMPANY DATA

Small Business

UEI: RGD5EW2YTP13

CAGE: 19FE7

NAICS: 541330 (primary), 541512, 541611, 541715

PSC: AC13, R408, R425

Vehicle fit: EXPRESS Technical and Programmatic domain NAICS

Founder clearance: active DoD Secret

CONTACT

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